CREATE ACCOUNTABILITY. ACCELERATE GROWTH. BUILD THE CULTURE YOU'VE ALWAYS DREAMED OF.

WITH THE SYSTEM & SOUL FRAMEWORK

GOOD TEAMS OFTEN STALL OUT OVER A FEW, CRITICAL PROBLEMS.

1. Dysfunctional dynamics, toxic culture.

It's common for teams to develop bad habits and unhealthy patterns as the business evolves and behavior is left unchecked. While these problems can feel minor in the moment, they can end up creating tons of sideways energy and could result in losing some of your best talent.

"Our team was toxic, unproductive, and unprofessional. . And we needed to have some conversations about who is a good fit, and who wasn't."

2. Wrong people, wrong seats.

The team most small business owners have now (or when they started) are not the right people for the roles you need to take the business to the next level.

"We didn't have the right people in the right seats. And we didn't have the framework to evaluate our lack of accountability. Overall, we had a very weak Senior Leadership Team."

"We did not have a kind of system or framework that kind of pulled everybody together on those initiatives and also gave ownership to other people to take to have responsibility for other things."

3. Not growing, not scaling.

Your business will enviably reach a point when the processes and activities you spent your time on before aren't scalable or sustainable. Without consistency, predictability, or accountability, the growth engine will stall out.

"We had a growth engine that was working, but not really going very fast— we needed to accelerate."

"There just wasn't that cohesion around, 'what are we actually working toward?'"

SYSTEM & SOUL

We help small business teams
go from inconsistent, disconnected, and dysfunctional
to accountable, cohesive, and productive
within the first 30 days of implementing
the System & Soul Framework™.

DAY 1

Create clarity and control.

In your first 30 days we'll help you:
- Examine your team for role "FIT"
- Create a clear, functioning Org Chart and Scoreboard
- Establish a weekly meeting cadence
- Create a system for solving challenges and sharing opportunities
- Develop focus around your top initiatives

DAY 30

Unify your team.

One month in we will:
- Articulate the long-term vision and goals of the organization.
- Build out your unique "equation" to get the culture you want.
- Set a new lens around what differentiates your business.
- Clarify the focus and key driver of your business.

DAY 90

Build momentum.

Every 90 days we will:
- Tackle major obstacles as a unified team
- Set our focus for the next quarter
- Work together to build healthier team habits.

"What I like about the System and Soul Framework is that we take and we really remove the chaos and the complexity of the day-to-day operations, especially when it comes to getting people to meet as one and put their ideas on a table. It's a step-by-step process that puts the right team in place."

WORKING TOGETHER

BRING IN A TRUSTED ADVISOR

Our team of experienced, certified **System & Soul Coaches** are invaluable for outside perspective. They help leadership teams ensure that you find common ground around your biggest obstacles and are held accountable in carrying out a plan.

Our coaches are trained and gifted, serving as helpful guides and facilitators.

They're experts in helping you:

- Get to the root of common problems
- Create accountability and consistency
- Address people-issues
- Bring relevant experience and tools to help accelerate your growth.

Working with a Coach looks like...

- Getting matched with the best coach for you
- Having a dedicated guide through the entire System & Soul Framework
- Facilitates your quarterly meetings
- Ongoing private advisory
- $3,000-7,000 investment per session

"Today after working with our coach we have clear ownership & accountability, 100% right people in the right seats at the leadership levels, and our communication is in total alignment."

WORKING TOGETHER

EQUIP YOUR EMERGING LEADERS

So often great team members are promoted to manage teams—but they're not equipped with the skills to lead and manage well.

The System & Soul Certified Leader Program offers mid-level leaders the core tools and best practices to grow in their role and their leadership ability.
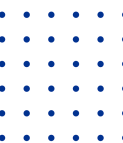
This program will train them to lead and manage the most essential elements of their departmental team.

They'll learn:

- System & Soul Philosophy & Model
- Building and Managing an Org Chart
- Setting and Refining Your Scoreboard
- Creating and Implementing Quarterly Objectives
- Mastering and Pacing Your Team Meeting
- Learning Practical Communication Tools for Leading Day-to-Day
- Designing your 1-Page Road Map for your business or department

Leader training looks like...

- 2-day virtual training event led by our expert entrepreneur Co-Founders
- Teaching on the 5 core tools to any business
- Ongoing coaching calls and masterminding with the training group
- Access to the S2 Sync app to capture and run the day-to day (up to 20 users)
- $5,000 training investment
- $295 monthly membership

WORKING TOGETHER

START WITH BETTER SYSTEMS

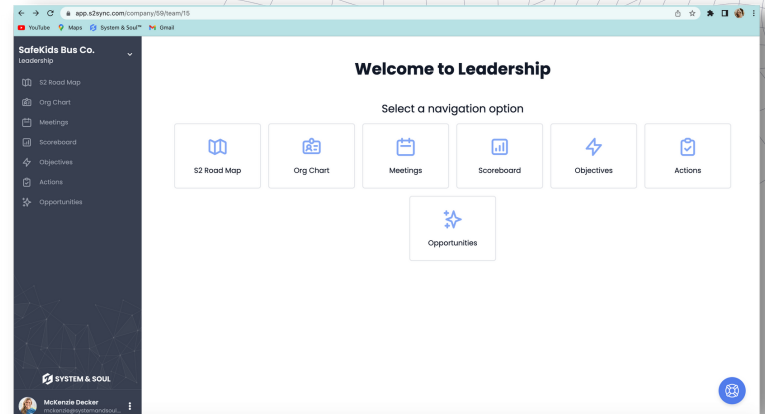Sometimes the best place to start is by taking a test-drive before you're all in.

The **S2 Sync App** is our online platform to help teams track and stay aligned around the most important areas of the business.

Through this app you'll:
- Run more productive meetings
- Stay on track with your most important projects
- Capture key metrics in one dashboard
- Display key internal documents like your Org Chart and company Road Map

S2 Sync Features:
- Org Chart builder
- Weekly Team Scoreboard
- Quarterly Objective tracking
- Effective meeting templates
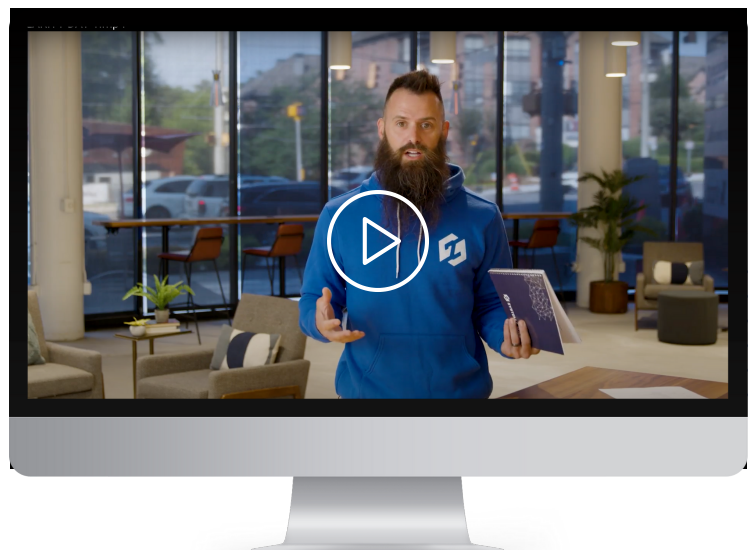- Actions/To-do capturing and assigning
- $9/user per mo.

SPECIAL BONUS OFFER

SYSTEM & SOUL SELF-GUIDED JOUNEY
- 5 on-demand training videos on the System & Soul tools and framework
- Workbooks for your team
- Complimentary access ($3,000 value)

SYSTEM & SOUL™

TELL US HOW WE CAN HELP

Contact us directly to start a conversation about the right solution for you.

Information and Support
hello@systemandsoul.com